

# Air Travel Data for Media Professionals

For timely data and air travel intelligence, Airlines Reporting Corporation (ARC) is a no-cost valuable resource for members of the media.

## ARC has the world's most comprehensive source of passenger air travel data

ARC settles more than \$86 billion worth of airfare transactions between airlines and travel agencies, including major online agencies such as Expedia. The data acquired from these transactions, representing more than 2.2 billion passenger flights, can provide a unique perspective on where travelers are going, when they travel and how much they are paying to get there.

## ARC's experts can provide a wide range of air travel insights:

### Custom Data Analysis

ARC can provide customized reports to complement a variety of regional and global news stories.

### Travel Agency and Carrier Trends

ARC's agency and carrier services teams interface with travel industry leaders on a daily basis and can speak to key trends, developments and issues.

### Air Travel Statistics

For deep air travel intelligence into how, when and where people are traveling, ARC can provide a wealth of insights.

### Settlement

Air travel ticketing is a complex process that involves a number of parties. Our settlement team can distill complex data into digestible, easily understood information.

## Key Contacts and Resources

### 1. Flight Statistics

Find monthly updated statistics on key data points, ranging from current air ticket sales to data extending back to 2006.

[www.arccorp.com/data.jsp](http://www.arccorp.com/data.jsp)

### 2. Custom Reports & Media News

To receive custom data reports or opt-in to ARC's media-only distribution lists, contact:

Hillary Smith  
Public Relations Manager  
[hsmith@arccorp.com](mailto:hsmith@arccorp.com)  
703.341.1207

### 3. Stay Connected

Keep up with us on social media for all the latest updates:

Twitter: @ARCTalk  
Facebook: ARCTalk

## Trump's travel ban could cost \$18B in U.S. tourism, analysis shows

“ The Airlines Reporting Corp. found a relatively low increase of 0.9% in inbound travel to the U.S. during the first seven weeks of this year, compared to larger gains in each of the previous two years.”

BART JANSEN

 **USA TODAY**

---

## More airlines cut service to Cuba

“ In September, before the restrictions to Cuba were lifted, the average round-trip ticket to Cuba from the United States cost \$399, according to the Airlines Reporting Corp., a company that provides ticket settlement services for airlines.

Once regular commercial flights began in November, round-trip tickets to Cuba dropped 14% to an average of \$342, according to the Airline Reporting Corp. In February, average ticket price remained about the same, \$341.”

HUGO MARTIN

**Los Angeles Times**

---

## Competition in Job Market Lets Professionals Set Their Travel Terms

“ A report issued jointly last year by the Airlines Reporting Corporation, American Express Global Business Travel and the travel consulting firm tClara found that roughly four-fifths of more than 750 business travelers surveyed would be interested in working for another employer — and traveling just as much — if the travel policy was attractive. Nearly as many said a prospective new employer's travel policy was as important as or more important than pay and responsibilities.”

MARTHA C. WHITE

**The New York Times**

---

## The first Cuba tourism boom is over. Here comes the next wave: cruises

“ The average round-trip airfare for Cuba from the U.S. was about \$342 in February, according to data from Airlines Reporting Corp. While less than the Caribbean round-trip average that month of \$594, the fare is relatively high for travel to an island that has a limited number of hotel rooms...”

CHABELI HERRERA

**The Miami Herald**

---

## Taxpayers fund a first-class congressional foreign travel boom

“ Those five-digit global itineraries made up 40% of all individual congressional trips for which travel costs were publicly reported. By comparison, less than 0.2% of tickets purchased by the general public through U.S. travel agencies in 2015 and 2016 were more than \$10,000, according to the Airlines Reporting Corp.”

PAUL SINGER

 **USA TODAY**

---

## Now That Cuba is Open, Americans Aren't Going

“ The average round-trip airfare from the U.S. to Cuba did drop from \$399 in September 2016 to \$310 last month, according to data from Airlines Reporting Corp. That compares with an average of \$486 for Cancun, the top Caribbean destination for U.S. travelers. But still, there are few Yankees heading to Havana.”

JUSTIN BACHMAN

**BloombergPursuits**

