Air Travel Data for Media Professionals

For timely data and air travel intelligence, Airlines Reporting Corporation (ARC) is a no-cost valuable resource for members of the media.

ARC has the world’s most comprehensive source of passenger air travel data
ARC settled more than $95 billion worth of airfare transactions in 2018 between airlines and travel agencies, including major online agencies such as Expedia. The data acquired from these transactions, representing more than 300 million passenger trips, can provide a unique perspective on where travelers are going, when they travel and how much they are paying to get there.

ARC’s experts can provide a wide range of air travel insights:

Custom Data Analysis
ARC can provide customized reports to complement a variety of regional and global news stories.

Travel Agency and Carrier Trends
ARC’s agency and carrier services teams interface with travel industry leaders on a daily basis and can speak to key trends, developments and issues.

Air Travel Statistics
For deep air travel intelligence into how, when and where people are traveling, ARC can provide a wealth of insights.

Settlement
Air travel ticketing is a complex process that involves a number of parties. Our settlement team can distill complex data into digestible, easily understood information.

Key Contact and Resources

1. Flight Statistics
   Find monthly updated statistics on key data points, ranging from current air ticket sales to data extending back to 2006.
   www.arccorp.com/data.jsp

2. Custom Reports & Media News
   To receive custom data reports or opt in to ARC’s media-only distribution lists, contact:
   Hillary Smith
   PR Manager
   hsmith@arccorp.com
   703.341.1207

3. Stay Connected
   Keep up with us on social media for all the latest updates:
   Twitter: @ARCTalk
   Facebook: ARCTalk
The Airlines Reporting Corporation (ARC) is the premier driver of air travel intelligence and commerce in the air travel industry with leading business solutions, travel agency accreditation services, process and financial management tools and high-quality data. In 2018, ARC settled $95 billion worth of carrier ticket transactions for more than 9,400 travel agencies with 12,000 points of sale. Established in 1984, ARC is headquartered in Arlington, Virginia, with offices in Louisville, Kentucky, Tampa, Florida, and San Juan, Puerto Rico. For more information, please visit www.arccorp.com.

Trump’s travel ban could cost $18B in U.S. tourism, analysis shows

“BART JANSEN
USA TODAY

More airlines cut service to Cuba

“HUGO MARTIN
Los Angeles Times

Competition in Job Market Lets Professionals Set Their Travel Terms

“MARTHA C. WHITE
The New York Times

The first Cuba tourism boom is over. Here comes the next wave: cruises

“CHABELI HERRERA
The Miami Herald

Taxpayers fund a first-class congressional foreign travel boom

“PAUL SINGER
USA TODAY

Now That Cuba is Open, Americans Aren’t Going

“JUSTIN BACHMAN
Bloomberg Pursuits