The intelligence behind air travel.

ARC is a vital connector and innovator for the global air travel community, enabling thousands of airlines, travel agencies, corporations and technology companies to do business together.

Innovative air travel retailing and data solutions

**Comprehensive Air Transaction Data**
ARC manages the world’s most comprehensive air transaction data. ARC’s data is derived from ticketed transactions, reflecting both historical and advance travel purchases. This makes ARC’s data more versatile and reliable than both search and reservation data.

**Facilitating Global Travel Commerce**
For more than half a century, ARC has been a trusted provider of settlement services between airlines and travel agencies. ARC is responsible for the accreditation of all travel agencies in the U.S., including travel management companies, leisure and online travel agencies, enabling them to do business with airlines around the world.

**Settling Air Transactions at Scale**
ARC’s secure, flexible and cost-effective settlement platform connects more than 230 airlines from around the world with nearly 12,000 U.S. travel agency locations. In 2019, ARC settled more than $97 billion in air travel transactions for more than 300 million passenger trips.

**Enabling the Future of Air Travel Retailing**
ARC has decades of experience managing complex processes for the air travel ecosystem and is a trusted partner in researching, developing and implementing emerging technology. ARC builds air travel retailing solutions that create more seamless traveler experiences and more efficient industry processes.

**Industry-Owned**
ARC is governed by 10 of the world’s largest airlines. It is passionate about delivering products and solutions that allow its customers to enable efficient operations; make critical decisions; and help the global air travel community connect, grow and thrive.
ARC’s data has played an important part in the monthly Travel Trends Index we prepare for the U.S. Travel Association. In particular, ARC’s forward-looking booking data provides an insightful window into near-term future air passenger trends. Added to that, ARC’s staff has consistently provided excellent service to support these custom reports.”

Adam Sacks
PRESIDENT, TOURISM ECONOMICS, An Oxford Economics Company

Valuable transaction data from U.S. travel agency points of sale

Objective
Because of ARC’s deep expertise in financial settlement and industry-driven mission, its data is viewed as a credible and unbiased source of market intelligence.

Timely
Receiving daily transaction data from travel agencies and airlines — including bookings up to 330 days in the future — ARC offers timely access to critical air travel information.

Flexible
ARC’s technology stack is designed to proactively deliver the data customers need in the format they require, enhancing efficiencies, creating value and enabling decision-making.

Versatile
Organizations that leverage ARC data to make critical business decisions include airlines, travel agencies destinations, financial and research analysts, and public-sector institutions.

Secure
ARC places the highest priority on proactively ensuring the integrity of its data. ARC has been PCI Level 1 Compliant since 2005 and ISO 27001 certified since 2013.

Advanced
ARC’s cloud-based infrastructure and data warehousing is designed to adopt to evolving trends and a breadth of customer needs, ensuring continued relevancy in a dynamic market.

$97.4 Billion
ARC ANNUAL SETTLED TRANSACTIONS

230
COUNTRIES & TERRITORIES

3,300
AIRPORTS

302 Million
PASSENGER TRIPS

235
AIRCRAFTS

11,858
TRAVEL AGENCIES

*Data represents ARC-settled transactions for the year 2019

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The world’s most comprehensive air transaction data

In partnership with the International Air Transport Association (IATA), ARC manages the world’s most comprehensive air travel transaction dataset. This dataset represents 57% of all trips taken globally, more than any other source of air passenger travel data. It is sourced from ticketed transactions via all sales channels for approximately 100 global airlines and travel agency sales transactions from around the world for more than 290 additional airlines.

The Largest Global Air Transaction Dataset

This global data provides insights into broad travel trends as well as granular details down to the transaction level. With this data, customers gain versatile, customizable intelligence that can’t be accessed anywhere else.

57% OF GLOBAL PASSENGER TRIPS TAKEN

$552 Billion TRANSACTIONS

2.2 Billion PASSENGER TRIPS

234 COUNTRIES &TERRITORIES

90,058 TRAVEL AGENCIES

3,686 AIRPORTS

391 AIRLINES

Robust data sources with granular ticketing details

- Ticket Fares
- Total Sales
- Class of Service
- Origin and Destination
- Airline
- Fees and Taxes
- Payment Type
- Flight Segments
- Passenger Trips

*Data represents transactions for the year 2019

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Industry-leading air passenger data coverage

Representing 57% of all air travel, the ARC and IATA global ticketing data coverage is the most comprehensive in the industry. This data is derived from settled transactions, rather than search or reservation data, and reflects both historical and advance travel purchases, making it easier for customers to do more accurate analysis and predictive analytics.

Data Coverage

- **Asia**: 52%
- **Central America & Caribbean**: 62%
- **Europe**: 53%
- **Middle East & Africa**: 66%
- **North America**: 66%
- **Oceania**: 66%
- **South America**: 44%

An industry leader in air travel intelligence and omnichannel retailing, ARC provides platforms, tools and insights that help the global travel community connect, grow and thrive. ARC enables the diverse retailing strategies of its customers by providing flexible settlement solutions, innovative technology and access to the world’s most comprehensive air transaction dataset. In 2019, ARC managed more than $97.4 billion in transactions between airlines and travel agencies, representing more than 302 million passenger trips. For more information, please visit www.arccorp.com.

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