

# Implement NDC with ARC

With ARC's secure, flexible and cost-effective settlement platform, airlines and travel agencies can create customized partnerships that leverage New Distribution Capability (NDC). With ARC's Direct Connect solution, airlines can implement their individual distribution strategies and utilize ARC's established settlement product. Travel agencies benefit from continued use of ARC's integrated platform while gaining access to richer, more customized airline content.

## Leverage ARC's trusted Direct Connect solution to enhance your distribution strategy

### Customize Your Partnerships

ARC makes it possible for airlines and travel agencies to create mutually beneficial partnerships, enabling them to do business in the way they choose.

### Reduce Complexity

As the market becomes more complex, ARC provides a mechanism to reliably and securely manage transactions from an array of Direct Connect models.

### Increase Flexibility

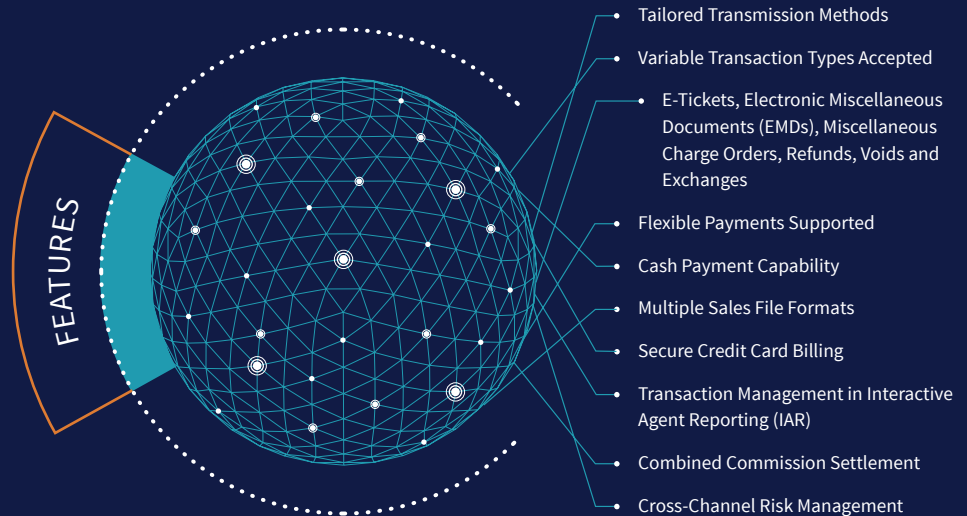
ARC supports the full spectrum of airline distribution models in the travel agency channel by providing flexible transaction processing, settlement and reporting workflows and outputs.

### Seamless Integration

ARC offers integrated platforms, systems and processes that allow airlines and travel agencies to efficiently transact business across multiple distribution outlets.

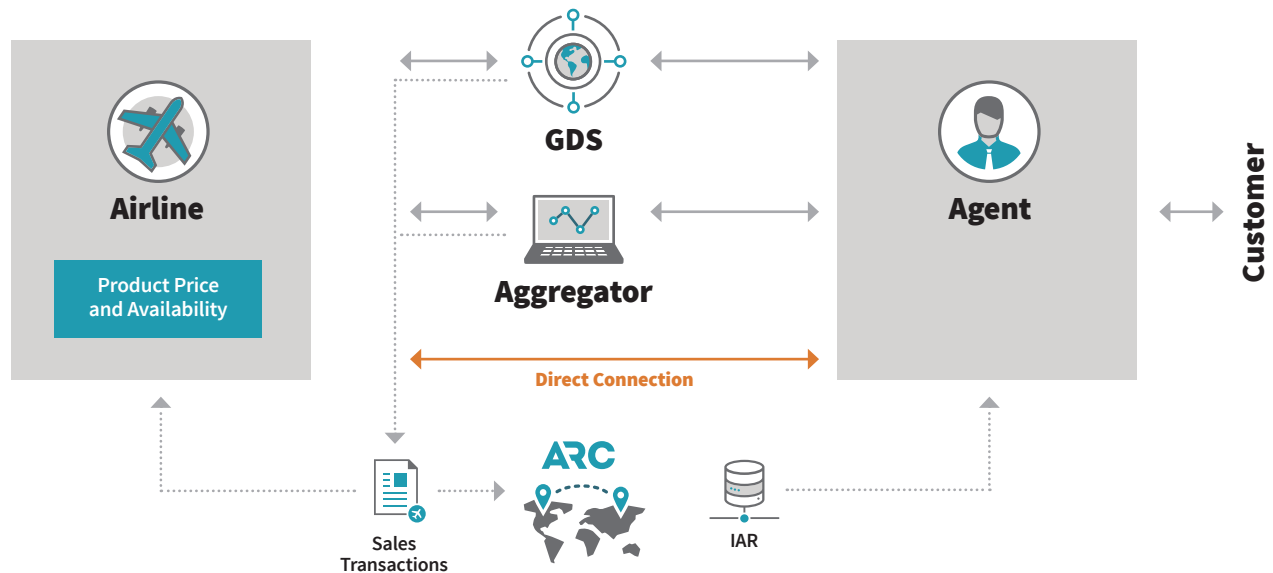
## Fully customizable features for settlement, data and reporting

ARC supports the full spectrum of airline-agency distribution strategies, with customizable settlement features that can be tailored to meet the specific needs of your organization.



## How Does Direct Connect with NDC work?

1. A travel agency issues transactions through the airline's reservation system – either directly or through a technology provider.
2. The airline, or their technology provider, creates and delivers the sales file via secure transmission.
3. Based on the custom agreement between the airline and agency, NDC transactions are validated, billed, stored and output through ARC's distribution and settlement product.
4. Travel agency views Direct Connect and GDS transactions in ARC's sales reporting tool (IAR) and receives the ARC back-office (BOS) file with all Direct Connect and GDS transactions.
5. Airline receives both Direct Connect and GDS transactions on the airline accounting and reporting file (CAT).
6. The travel agency and airline receive their net cash settlements each week for all transactions with a cash form of payment and net commissions.



“ British Airways is excited to be the first test partner for ARC’s enhanced settlement functionality, which enables us to evolve our distribution strategy with the travel agency channel. ARC has always been a trusted partner to British Airways, and we have valued their flexibility, responsiveness and collaboration during this testing process. These enhancements will aid us in developing our relationships with agencies, and they set the stage for our growing distribution strategy in the U.S.

**Simon Brooks**

SENIOR VICE PRESIDENT, SALES FOR NORTH AMERICA, BRITISH AIRWAYS

**Implement NDC with ARC.**  
Get started with your customized distribution solution today.

**Airlines:** [ahd@arccorp.com](mailto:ahd@arccorp.com)

**Travel Agencies:** [ccchelp@arccorp.com](mailto:ccchelp@arccorp.com)

**Technology Providers:** [NDC@arccorp.com](mailto:NDC@arccorp.com)

<https://www2.arccorp.com/products-participation/distribution>



An industry leader in distribution and data, ARC settles more than \$88.5 billion in transactions annually between airlines and travel agencies, representing more than 287 million passenger trips. ARC provides flexible distribution solutions, innovative technology and access to the world's most comprehensive air transaction data, helping the global air travel community connect, grow and thrive. For more information, please visit [www.arccorp.com](http://www.arccorp.com).