

Bringing insights to your corporate sales

ARC Corporate Intelligence enables more effective relationships between airlines and their corporate customers by aggregating data, delivering corporate insights and streamlining key business processes. Airlines can better understand their actual market share for corporate customers. And the data is comprehensive: ARC Corporate Intelligence now aggregates travel information from more than 98% of the top 100 multinational corporations with the most business travel*.

*The organizations with the most business travel are determined by the Business Travel News (BTN) Corporate Travel 100, which tracks air travel tickets purchased at all U.S. points of sale for domestic and international business travel.

Flexible technology solutions provide speed & accuracy



A single solution with robust corporate data

By aggregating data from a corporate travel program's TMC and airline direct bookings, ARC gathers the transactions (regardless of booking channel), validates and displays them for all three stakeholders: airline, corporate travel programs and TMCs.

What once required manual processes and custom-built applications is now a streamlined omnichannel solution with less process friction. By moving away from costly and time-consuming data-gathering processes, you can focus on corporate travel program performance. ARC Corporate Intelligence includes data from some of the world's largest, most successful multinational companies, and we're continually adding additional data and features.

Faster

Receive data weekly vs. waiting 45 days, an 85% increase in delivery speed. By saving this time, you can spend more time creating route offers and improving utilization on contact spend. This changes the relationship between the airline and the TMC/corporation — you understand whether they're achieving their goals/sales targets and can act if they're falling short.

Improved Data & Benchmarking

All corporate data is cleansed, going through extensive checks so you receive top-quality, holistic data. Using ARC's proprietary logic, you can view competitor data and other airlines' corporate sales at an aggregate level.

More Delivery Options

More delivery options due to ARC's flexible, modern technology, including API, Snowflake data share, Excel, SFTP and more. Data can be integrated into your data warehouse for more holistic corporate customer analysis, resulting in better sales performance.

Omnichannel Design

As an omnichannel solution, ARC Corporate Intelligence empowers airlines to view and analyze their corporate customers' purchases across all available sales channels. You have one-stop access to all corporate sales data — regardless of channel.

**Enhance your air travel insights today
with ARC Corporate Intelligence**

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As a leader in air travel intelligence and omnichannel retailing, ARC provides platforms, tools and insights that help the global travel community connect, grow and thrive. ARC enables the diverse retailing strategies of its customers by providing innovative technology, flexible settlement solutions and access to the world's most comprehensive air transaction dataset. In 2019, ARC managed more than \$97.4 billion in transactions between airlines and travel agencies, representing more than 302 million passenger trips. For more information, please visit arccorp.com.