

Connecting industry suppliers with ARC's travel agency community

ARC's complete, and consistently updated, list of U.S.-based accredited travel agencies, corporate travel departments and verified travel consultants enables travel suppliers to reliably connect with distributors in order to improve outreach initiatives to the agency community and keep track of agency activity.

How can AeroGram enhance your travel agency relations?

Improve Contact Accuracy

Update your organization's databases, as frequently as weekly, with the most current agency contact information, including home office, independent and branch locations.

Validate Agency Credentials

Use the up-to-date AeroGram list as a reference guide to verify a travel agency's accreditation level. Determine agencies that are qualified for ticketing, along with booking activity, to identify the right agencies to work with.

Expand Sales Connections

Identify partner opportunities, grow your agency channel business and build stronger relationships by connecting with accredited travel agencies in the United States, Puerto Rico and the U.S. Virgin Islands.

Streamline Agency Communication

Optimize your agency reach with the email messaging component that sends your important information to more than 20,000 unique agency contacts. Leverage the ARC brand that agents know and trust for increased recognition and open rates.

Updated and relevant travel agency contacts you need

Comprehensive agency information helps you maximize sales and marketing opportunities, validate agency credentials and improve your database information.

Contact Information

Update your records with key information by agency including ARC number, mailing address, phone number and contact name, title and email addresses, where available.

Accreditation Status

Verify agent accreditation with information on an agency's accreditation date, type and status.



Location

Identify agents for location-based marketing, including physical address, city, state, zip code and area code.

Agency Type

View agency by entity type, office type, accreditation type, status and processing center to target marketing efforts.

Agency Size

Pinpoint the right agencies for your initiative with the option to include the agent's previous year's sales volume range.

20,000+

AGENCY MARKETING CONTACTS

14,000+

ACCREDITED AGENCY LOCATIONS

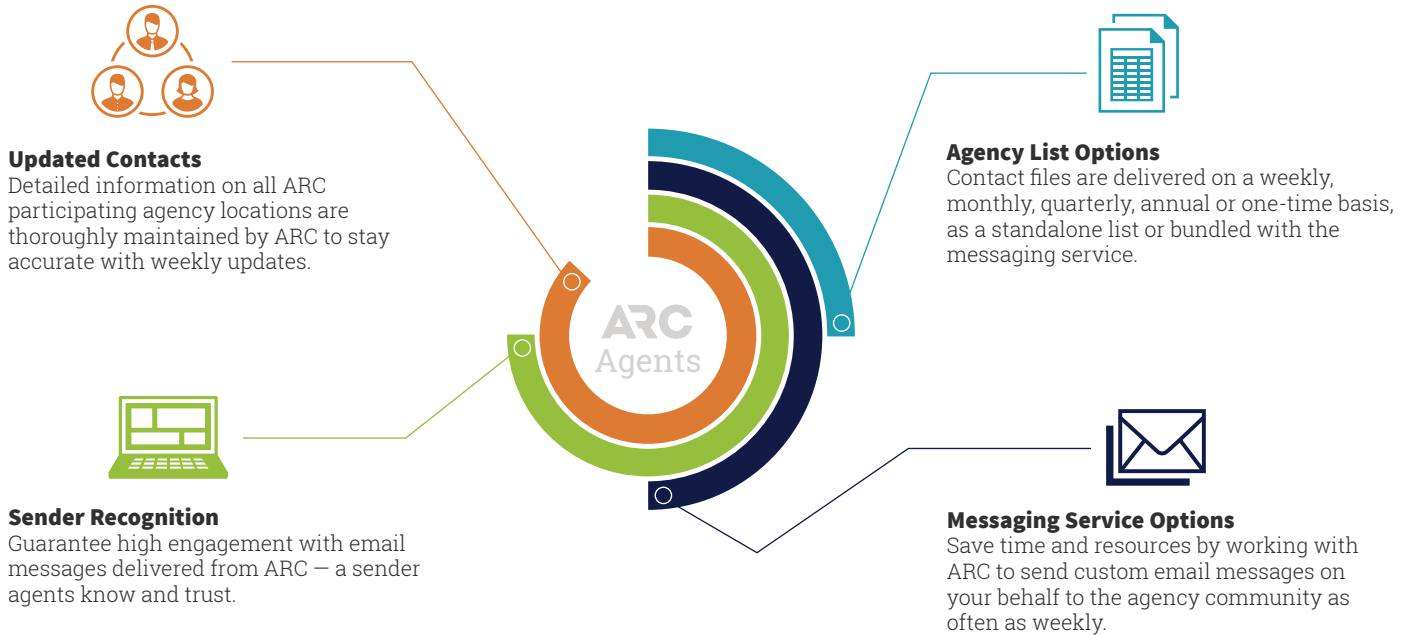
9,500

UNIQUE AGENCY LOCATIONS

99%

EMAIL DELIVERY RATE

Accredited travel agencies within your reach



“ As a startup and small business in a very crowded and competitive car rental space, AeroGram provides a terrific platform to directly reach a qualified audience of travel agents to make them aware of our product on a consistent basis. It’s so important to stay top of mind and tell our story. AeroGram has proven effective for Silvercar!”

Steve Calla
VICE PRESIDENT OF MARKETING, SILVERCAR

Use AeroGram.
Enhance your agency channel sales and marketing efforts today.

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arccorp.com/ds/aerogram



The Airlines Reporting Corporation (ARC) is the premier driver of air travel intelligence and commerce in the travel industry, with leading business solutions, travel agency accreditation services, process and financial management tools, and high-quality data. ARC settles \$86 billion in air ticket transactions annually for more than 9,400 travel agencies. Established in 1984, ARC is headquartered in Arlington, Virginia, with offices in Louisville, Kentucky, Tampa, Florida and San Juan, Puerto Rico. For more information, please visit www.arccorp.com.