

Equipping agencies with actionable intelligence to maximize their bottom line

ARC Agency BI provides the actionable business intelligence that agencies need to evaluate performance, manage operations better, perform benchmarking comparisons and prepare for airline negotiations.

How can Agency BI improve your travel agency's performance?

Optimize revenue performance

Powerful analytics, combined with targeted peer benchmarks, offer easy analysis of business strategies and recognition of trends to maximize goals.

Improve program efficiencies

An aggregated view of ticketing activity reduces your effort spent on compiling and analyzing data, allowing more time to focus on identifying insights and areas for program improvement.

Strengthen airline relationships

Timely access to trustworthy and critical data empowers you to proactively prepare for—and communicate your agency's value during—supplier conversations.

Improve performance measurement

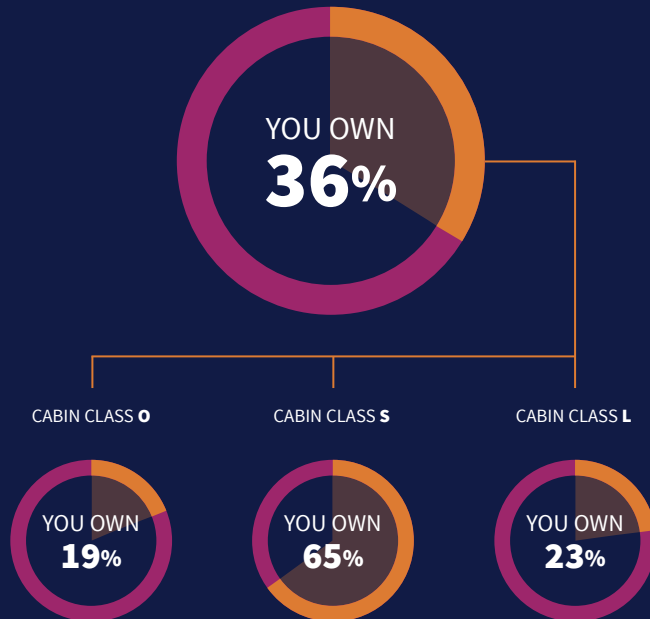
Increased visibility of sales trends over time, benchmarked against peers, helps you better understand and manage performance.

Proactively prepare for meetings with airlines

View routes by airline to see your share of tickets sold within a specific cabin class compared to your peers—and at what average ticket price.

BUSINESS CLASS SALES

AIRLINE #1 | ROUTE: MSP-BOS



12,000+
AGENCIES

295 Million
PASSENGER FLIGHT
SEGMENTS

240+
PARTICIPATING
AIRLINES

\$94.8 Billion
ANNUAL SETTLED
TRANSACTIONS

High-quality data at your fingertips



“ With several different back office systems, it previously took us a while to do the type of analysis this tool can do in minutes. This alone has allowed Agency BI to pay for itself. In addition, the tool allows us to see synergies and patterns that were hard to relate before. ARC’s data aligns with the data airlines have, which enables us to better prepare for airline conversations.”

Patricia Giordano
DIRECT TRAVEL

Use Agency BI.
Maximize your performance today.

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arccorp.com/ds/agencybi



An industry leader in air travel distribution and intelligence, ARC provides channel-agnostic tools and insights to help the global travel community connect, grow and thrive. ARC enables the diverse retailing strategies of its customers by providing flexible settlement solutions, innovative technology and access to the world’s most comprehensive air transaction dataset. In 2018, ARC settled \$94.8 billion in transactions between airlines and travel agencies, representing more than 295 million passenger trips. For more information, please visit arccorp.com.