Equipping agencies with actionable intelligence to maximize their bottom line

ARC Agency BI provides the actionable business intelligence that agencies need to evaluate performance, manage operations better, perform benchmarking comparisons and prepare for airline negotiations.

How can Agency BI improve your travel agency’s performance?

Optimize revenue performance
Powerful analytics, combined with targeted peer benchmarks, offer easy analysis of business strategies and recognition of trends to maximize goals.

Improve program efficiencies
An aggregated view of ticketing activity reduces your effort spent on compiling and analyzing data, allowing more time to focus on identifying insights and areas for program improvement.

Strengthen airline relationships
Timely access to trustworthy and critical data empowers you to proactively prepare for—and communicate your agency’s value during—supplier conversations.

Improve performance measurement
Increased visibility of sales trends over time, benchmarked against peers, helps you better understand and manage performance.

Proactively prepare for meetings with airlines
View routes by airline to see your share of tickets sold within a specific cabin class compared to your peers—and at what average ticket price.
High-quality data at your fingertips

**Broader Data Range**
Analyze current year and two full years of historical data plus all future departures.

**Easy Reporting and Collaboration**
Share information easily and provide insights to colleagues.

**Peer Benchmarking**
Compare your performance against your industry peers.

**More Detailed Data**
Make decisions with more confidence based on more extensive data.

With several different back office systems, it previously took us a while to do the type of analysis this tool can do in minutes. This alone has allowed Agency BI to pay for itself. In addition, the tool allows us to see synergies and patterns that were hard to relate before. ARC’s data aligns with the data airlines have, which enables us to better prepare for airline conversations.”

*Patricia Giordano*
DIRECT TRAVEL