

Gain full visibility into air travel activity

ARC Travel Demand provides timely intelligence on the current global air travel landscape using the industry's most accurate and comprehensive airline sales data.

How can ARC Travel Demand improve my air travel intelligence?

Gain Airline Sales Insight

ARC Travel Demand provides a holistic view of air ticket sales for insight into the current industry landscape and future travel demand. View data by ticket purchase date or flight departure date to identify sales activity and trends, travel dates, and refunds and exchanges.

Customize Travel Intelligence

With ARC Travel Demand's versatile data offerings, customers can select datasets based on analysis needs, including specific origin and destinations, point-of-sale locations, flight departure dates as well as ticket purchase dates.

Access Extensive Ticketing Data

ARC Travel Demand pulls from the world's most comprehensive source of global air travel intelligence, including travel agency sales through ARC and IATA and direct ticket sales from airlines across the world. Global coverage spans flights from more than 4,600 airports in 234 countries and territories.

Identify Market Potential

Get insight into ticketing and fare trends, by country, to identify rebounding destinations. With this data, see year-over-year variances in air sales, down to transaction-level details, to visualize the evolving air travel market.

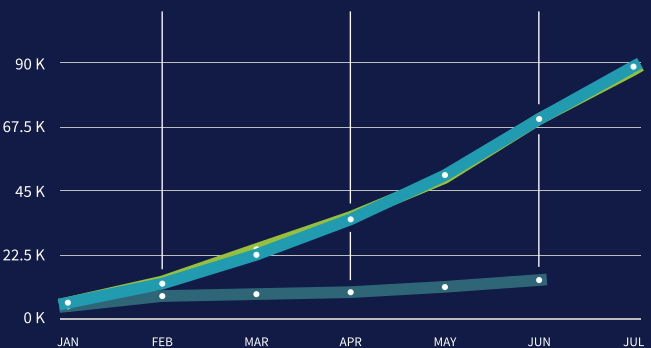
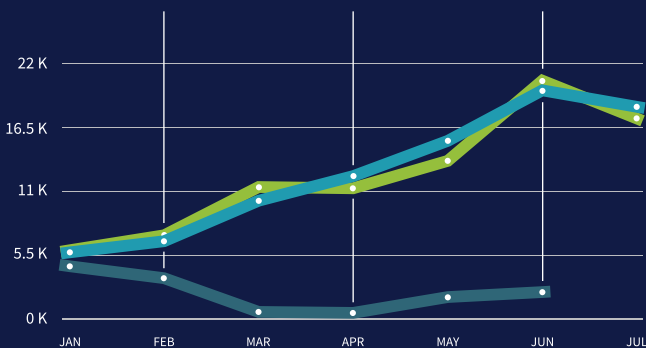
Year-over-year Ticket Sales for July Travel From the United States to South Korea

Monthly Passenger Count

3,580 FEB 2020	602 APR 2020	2,378 JUN 2020
6,760 FEB 2019	12,349 APR 2019	19,708 JUN 2019
7,263 FEB 2018	11,310 APR 2018	20,544 JUN 2018

Cumulative Passenger Count

8,180 FEB 2020	9,472 APR 2020	13,804 JUN 2020
12,549 FEB 2019	35,126 APR 2019	70,208 JUN 2019
13,248 FEB 2018	35,972 APR 2018	70,174 JUN 2018



2018 2019 2020

Reliable, timely intelligence



Settled data

ARC Travel Demand uses settled airline transaction data, which is passenger tickets sold, not just booked, between travel agencies and airlines around the world.



Daily updates

Data is updated daily as tickets are settled, providing timely intelligence with minimal lag time in a rapidly changing environment.



Comprehensive dataset

ARC Travel Demand displays air ticket sales made by agencies, including OTAs and corporates, over the past five years as well as up to 12 months of future travel dates.



Easy delivery

ARC Travel Demand is available via Snowflake data sharing, where data can be queried on demand, or as a custom API for automated file intake to any customer source system.



\$552 Billion

ANNUAL SETTLED TRANSACTIONS

234

COUNTRIES & TERRITORIES

4,600

AIRPORTS

2.2 Billion

PASSENGER TRIPS

391

AIRLINES

90,058

TRAVEL AGENCIES

Enhance your air travel insights today with ARC Travel Demand.

sales@arccorp.com
arccorp.com/ds/arctraveldemand



An industry leader in air travel intelligence and omnichannel retailing, ARC provides platforms, tools and insights that help the global travel community connect, grow and thrive. ARC enables the diverse retailing strategies of its customers by providing flexible settlement solutions, innovative technology and access to the world's most comprehensive air transaction dataset. In 2019, ARC managed more than \$97.4 billion in transactions between airlines and travel agencies, representing more than 302 million passenger trips. For more information, please visit www.arccorp.com.