

# Equipping travel agencies with comprehensive, settled ticketing data

Aria provides agencies with an easy way to view, analyze and download their weekly ARC-settled ticketing data. Agencies have the flexibility to use an online reporting tool or a raw data feed to access key revenue and volume metrics, reconcile back-office systems and feed agency reporting tools.

## How can Aria help your agency analyze sales activity?

### Reduce data compiling efforts

With consolidated data across global distribution system (GDS) and back-office systems, Aria offers a quicker way for agencies to track revenue, validate reported ARC transactions and reconcile back-office systems.

### Enhance agency-wide analysis

Transaction-level data across home offices and branches housed in a single product helps agencies to easily conduct analysis and spot trends or complement accounting databases and external tools.

### Enrich performance insights

Access to your weekly settled sales data, along with key financial, origin-and-destination (O&D), carrier and ticketing metrics, provides the high-level analysis you need to understand the current state of your business.

### Identify passenger patterns

The full-picture view of your detailed ticketing data offers insight into passenger behaviors, including destinations of interest, seasonal travel trends and carrier preferences.

## Simplify Your Accounting Analysis

Complete settlement data, across processing periods and agency locations, allows you to more efficiently track revenue, validate reported ARC transactions and reconcile back-office systems.

### Complete Ticket Details

Contains transaction-level details reported to ARC, including passenger name, processing number, document number, fare, commission and more.

**GDS-Neutral Data**  
 Includes transactions from all GDS entities used by your agency.



### Agency-Wide Analysis

View a single agency location, home-office location with all branch locations or multiple home offices.

### Itinerary Information

Provides itinerary data fields, including origin, destination and departure date.

### Credit Card Information

Includes credit card type and the last four digits of the passenger's credit card number.

**9,400**  
AGENCIES

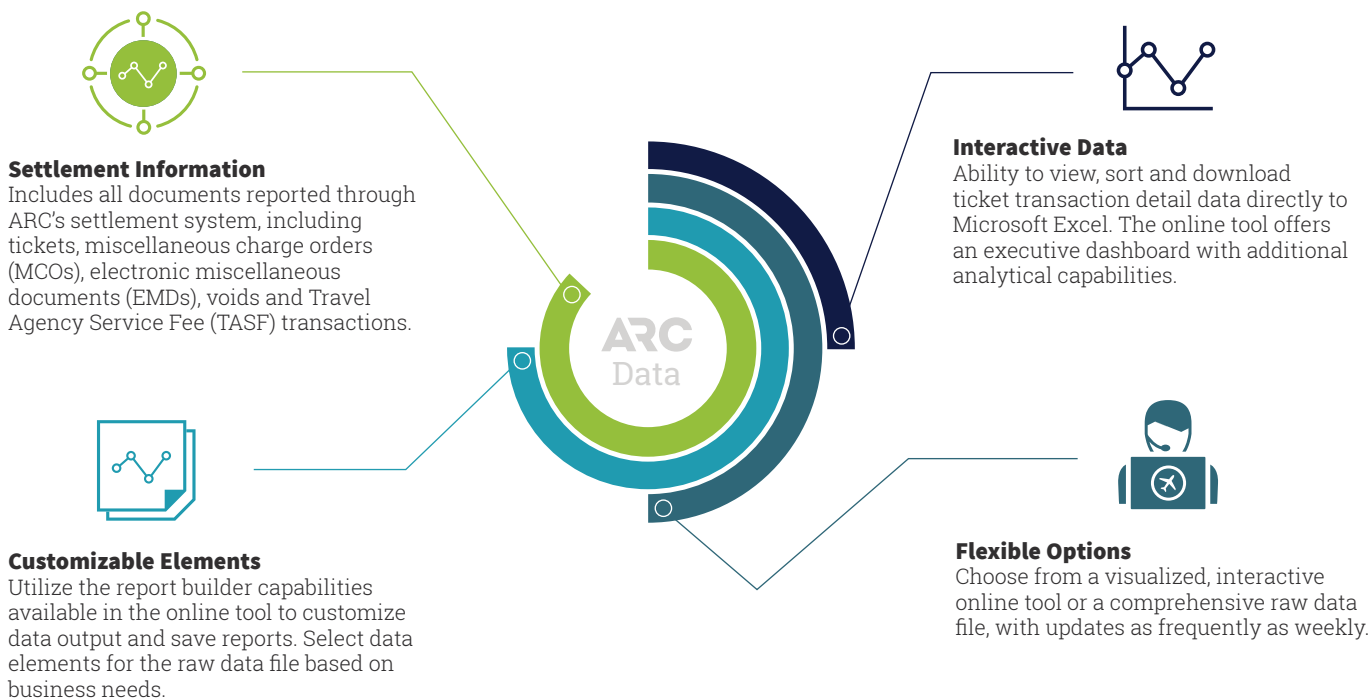
**2.2 Billion**  
PASSENGER FLIGHT  
SEGMENTS

**3,300**  
AIRPORTS

**360**  
AIRLINES

**\$86 Billion**  
ANNUAL SETTLED  
TRANSACTIONS

## High-quality settlement data at your fingertips



“Aria’s data is accurate and reliable, providing Flight Centre a single source of truth for air data across our 12 brands. The solution has been very beneficial for airline contract and performance analysis, as well as forecasting and budget decisions. Thanks to Aria, airline analyses that used to take us four days a month now only takes us one hour. These time savings alone have made it a worthwhile investment.”

**Helena Jursca**  
FLIGHT CENTRE

**Use Aria.**  
**Maximize your settlement insights today.**

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The Airlines Reporting Corporation (ARC) is the premier driver of air travel intelligence and commerce in the air travel industry with leading business solutions, travel agency accreditation services, process and financial management tools and high-quality data. In 2015, ARC settled \$88.3 billion worth of carrier ticket transactions for more than 9,400 travel agencies with 13,000 points of sale. Established in 1984, ARC is headquartered in Arlington, Virginia, with offices in Louisville, Kentucky, Tampa, Florida, and San Juan, Puerto Rico. For more information, please visit [www.arccorp.com](http://www.arccorp.com).