

# Access to comprehensive air ticketing data

ARC's custom reporting solution puts accurate, settled airline industry data into your hands. Whether your organization is looking to enhance travel insights, shape business strategy or outsmart the competition, rely on ARC's actionable data to meet your business needs.

## How can ARC's Custom Reports enhance my organization's insights?

### Improve Decision Making

ARC's settled data accurately reflects passenger travel – making it more reliable than booking data – so you can make more informed decisions. ARC's air travel data is trusted by airlines, travel agencies, corporations, financial institutions, airports and leading publications throughout the world.

### Enhance Market Intelligence

ARC provides critical data for effective benchmarking and performance validation in an evolving air travel market. ARC's Custom Reports give you the comprehensive airline ticketing data needed to uncover trends, advance market research and deliver results.

### Discover Opportunities

Stay a step ahead of the competition, find growth opportunities and identify market potential by incorporating ARC's data into your business strategy. With access to travel trends as well as transaction-level details, gain insight into the air travel information that matters to you.

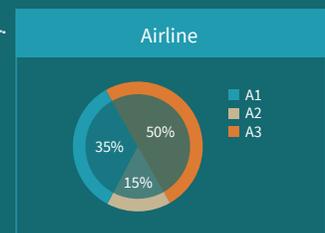
### Leverage Expert Guidance

ARC's data experts offer a consultative approach to building custom reports. From requirements gathering to fulfillment, ARC's team stays in regular communication with your organization to ensure your needs are clearly understood, technical details are explained, and expectations are met.

## Air Travel Data Your Way

ARC's Custom Reports give you the flexibility to combine ticketing data elements to uncover unique air travel insights that advance your knowledge and business strategy.

- Ticket Fares
- Total Sales
- Class of Service
- Fees and Taxes
- Origin and Destination
- Airline
- Payment Type
- Flight Segments
- Passenger Trips



**2.2 Billion**

PASSENGER FLIGHT  
SEGMENTS

**3,300**

AIRPORTS

**360**

AIRLINES

**\$88 Billion**

ANNUAL SETTLED  
TRANSACTIONS

## Reliable data, tailored to your business



### Targeted Consulting

Report requirements are carefully reviewed with ARC's data experts to ensure you receive the data that is most relevant to your organization's business needs.



### Customizable File

Choose from a variety of data elements that make up an airline ticket. ARC's data is delivered in a format that can be easily combined with your existing data and other external data sources.



### Reliable Delivery

Ongoing reporting is delivered promptly and securely based on your requested delivery schedule.



### Global Dataset

With the world's largest repository of ticketed air travel data, ARC provides ticketing data across point-of-sale locations and distribution channels worldwide.

“ Our academic research program has dramatically benefited by relying on ARC's comprehensive ticketing data. We trust ARC's expertise and quality of data to ensure our research projects are successful. We are very grateful for the support of ARC's data team for advancing our travel behavior analysis research.”

**Laurie Garrow**  
GEORGIA TECH

**Leverage ARC's Custom Reports.  
Enhance your air travel insights today.**

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<https://www2.arccorp.com/arc-custom-reports>



The Airlines Reporting Corporation (ARC) is the premier driver of air travel intelligence and commerce in the travel industry, with leading business solutions, travel agency accreditation services, process and financial management tools, and high-quality data. ARC settles \$86 billion in air ticket transactions annually for more than 9,400 travel agencies. Established in 1984, ARC is headquartered in Arlington, Virginia, with offices in Louisville, Kentucky, Tampa, Florida and San Juan, Puerto Rico. For more information, please visit [www.arccorp.com](http://www.arccorp.com).