Connecting industry suppliers with ARC’s travel agency community

ARC's complete, and consistently updated, list of U.S.-based accredited travel agencies, corporate travel departments and verified travel consultants enables travel suppliers to reliably connect with distributors in order to improve outreach initiatives to the agency community and keep track of agency activity.

How can AeroGram enhance your travel agency relations?

Improve Contact Accuracy
Update your organization’s databases, as frequently as weekly, with the most current agency contact information, including home office, independent and branch locations.

Validate Agency Credentials
Use the up-to-date Aerogram list as a reference guide to verify a travel agency's accreditation level. Determine agencies that are qualified for ticketing, along with booking activity, to identify the right agencies to work with.

Expand Sales Connections
Identify partner opportunities, grow your agency channel business and build stronger relationships by connecting with accredited travel agencies in the United States, Puerto Rico and the U.S. Virgin Islands.

Streamline Agency Communication
Optimize your agency reach with the email messaging component that sends your important information to more than 20,000 unique agency contacts. Leverage the ARC brand that agents know and trust for increased recognition and open rates.

Updated and relevant travel agency contacts you need

Comprehensive agency information helps you maximize sales and marketing opportunities, validate agency credentials and improve your database information.
Accredited travel agencies within your reach

Updated Contacts
Detailed information on all ARC participating agency locations are thoroughly maintained by ARC to stay accurate with weekly updates.

Sender Recognition
Guarantee high engagement with email messages delivered from ARC — a sender agents know and trust.

Agency List Options
Contact files are delivered on a weekly, monthly, quarterly, annual or one-time basis, as a standalone list or bundled with the messaging service.

Messaging Service Options
Save time and resources by working with ARC to send custom email messages on your behalf to the agency community as often as weekly.

As a startup and small business in a very crowded and competitive car rental space, AeroGram provides a terrific platform to directly reach a qualified audience of travel agents to make them aware of our product on a consistent basis. It’s so important to stay top of mind and tell our story. AeroGram has proven effective for Silvercar!”

Steve Calla
VICE PRESIDENT OF MARKETING, SILVERCAR

Use AeroGram.
Enhance your agency channel sales and marketing efforts today.

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arccorp.com/ds/aerogram