

# Equipping corporations with reliable intelligence to better manage travel programs

ARC's Corporate Business Intelligence (BI) tool provides travel managers with a consolidated view of their air travel data, as well as corporate benchmark comparisons, to optimize travel program performance.

## How can Corporate BI help me improve my air program performance?

### Strengthen supplier relationships

Trustworthy data empowers travel managers with the confidence to have transparent supplier conversations focused on partnership strategy, instead of comparing numbers.

### Receive actionable intelligence

A comprehensive view of ticketing activity reduces efforts spent on compiling data, allowing more time to gain insights and attain program improvements.

### Make proactive program decisions

Accurate benchmarks and readily accessible data validate program performance while offering the informed intelligence to answer executive inquiries.

### Optimize travel policies

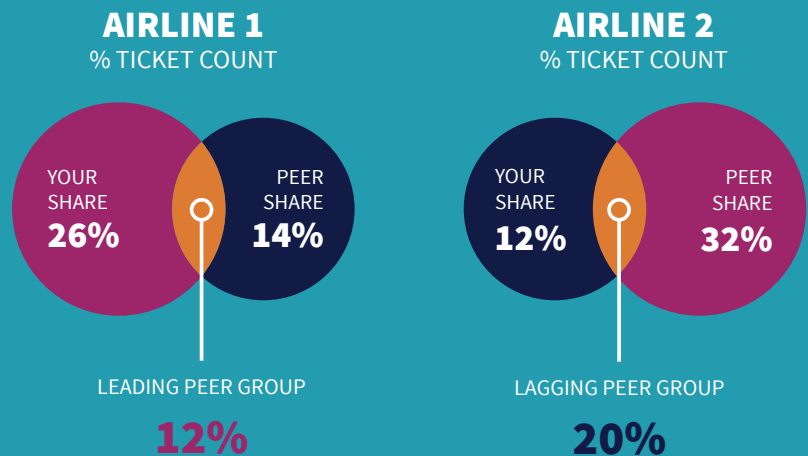
A detailed view of traveler-level behaviors helps to identify travelers' preferences and adjust policies, leading to improved satisfaction and potential cost savings.

## Identify opportunities within your carrier partnerships.

With Corporate BI's benchmarking capabilities, view which airlines you book the most and compare your ticket share against your peers.

### PROGRAM BENCHMARKING: AIRLINES

ECONOMY CLASS: FARE CODE S  
ROUTE: LAX-JFK



## High-quality data at your fingertips



### Smart benchmarking

View performance against the corporate market or organizations with similar annual spend



### Weekly updates

Access up to two years' worth of historical ticketing data



### Airline-specific spend

Measure your airline spend by class of service more precisely and accurately – the same way the airlines do



### Intuitive dashboards

Interactive user interface with export and drill-down capabilities



**2,000**  
CORPORATE  
TRAVEL LOCATIONS

**2.2 Billion**  
PASSENGER FLIGHT  
SEGMENTS

**3,300**  
AIRPORTS

**360**  
AIRLINES

**\$88 Billion**  
ANNUAL SETTLED  
TRANSACTIONS

**Use Corporate BI.  
Maximize your performance today.**

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