

# Equipping corporations with reliable intelligence to better manage travel programs

ARC's Corporate Business Intelligence (BI) tool provides travel managers with a consolidated view of their air travel data, as well as corporate benchmark comparisons, to optimize travel program performance.

## How can Corporate BI help me improve my air program performance?

### Strengthen supplier relationships

Trustworthy data empowers travel managers with the confidence to have transparent supplier conversations focused on partnership strategy, instead of comparing numbers.

### Receive actionable intelligence

A comprehensive view of ticketing activity reduces efforts spent on compiling data, allowing more time to gain insights and attain program improvements.

### Make proactive program decisions

Accurate benchmarks and readily accessible data validate program performance while offering the informed intelligence to answer executive inquiries.

### Optimize travel policies

A detailed view of traveler-level behaviors helps to identify travelers' preferences and adjust policies, leading to improved satisfaction and potential cost savings.

### Identify opportunities within your carrier partnerships.

With Corporate BI's benchmarking capabilities, view which airlines you book the most and compare your ticket share against your peers.

### PROGRAM BENCHMARKING: AIRLINES

ECONOMY CLASS: FARE CODE S  
ROUTE: LAX-JFK



## High-quality data at your fingertips



### Smart benchmarking

View performance against the corporate market or organizations with similar annual spend



### Airline-specific spend

Measure your airline spend by class of service more precisely and accurately – the same way the airlines do



### Weekly updates

Access up to two years' worth of historical ticketing data



### Intuitive dashboards

Interactive user interface with export and drill-down capabilities

**2,000**  
CORPORATE TRAVEL LOCATIONS

**2.2 Billion**  
PASSENGER FLIGHT SEGMENTS

**3,300**  
AIRPORTS

**360**  
AIRLINES

**\$88 Billion**  
ANNUAL SETTLED TRANSACTIONS

**Use Corporate BI.**  
**Maximize your performance today.**

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The Airlines Reporting Corporation (ARC) is the premier driver of air travel intelligence and commerce in the air travel industry with leading business solutions, travel agency accreditation services, process and financial management tools and high-quality data. In 2015, ARC settled \$88.3 billion worth of carrier ticket transactions for more than 9,400 travel agencies with 13,000 points of sale. Established in 1984, ARC is headquartered in Arlington, Virginia, with offices in Louisville, Kentucky, Tampa, Florida, and San Juan, Puerto Rico. For more information, please visit [www.arccorp.com](http://www.arccorp.com).